

employer
partnerships
need a
boost?

considering a
BILT?

help is on
the way...



PROJECT OVERVIEW

The *Building Pathways To Innovation (PTI) Through Strategic Employer Engagement* (DUE 2039395) project builds on the ATE-supported Business & Industry Leadership Team (BILT) model, a proven method for strategic employer engagement developed by the National Convergence Technology Center. Colleges involved in *PTI* develop employer relationships that yield workforce intelligence at a depth and with a frequency that facilitates continuous program improvement and innovation. Through technical assistance leveraging ATE's capacity-building resources and the BILT model, *PTI* fosters a culture of innovation co-led by employers and college faculty through **three complementary initiatives**:

1. The **BILT Academy** trains teams (educators + employers) from community college STEM programs to implement the BILT model. The Academy blends one-on-one coaching, cohort-focused learning experiences, and facilitation of job skills analyses to enable programs to keep pace with evolving local workforce needs.
2. The **Grant-Seeker Academy** mentors grant-seeking college teams to use BILT's essential elements as a foundation on which to build competitive proposals for implementing innovative ATE programs responsive to employer needs.
3. Through coordination efforts with ATE National Centers, PTI assists new grantees with strategic employer engagement and effective grant implementation/management through the on-demand **ATE Answers** platform.

HOW DOES BILT WORK?

It's the frequency, specificity, and depth of business input, combined with an industry-led governance structure, that sets BILT apart. BILTs embrace the notion that employer engagement is not an event, but a process built on trusted relationships between colleges and companies. BILTs leverage the sector knowledge of employers and the teaching expertise of faculty to develop curriculum that effectively meets the needs of business and ensures students are workforce ready.



Learn More:

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